

## **APPENDIX 5: Public Involvement Measure Details**

### *Stakeholder Interviews*

A series of stakeholder interviews was conducted early in the process to help identify informational needs, key audiences, the initial range of issues about which people are concerned and the plan should address, individuals' visions for the transportation system, and the appropriateness of the public involvement process approach. A subsequent set of stakeholder interviews specific to the public transit system were also conducted.

### *On Board Passenger Surveys*

To inform riders of the *Public Transportation Master Plan*, on-board bus passenger surveys were conducted to gather specific information about current rider origin/destination patterns, to collect opinions about current levels of service, the range of services provided, the quality and timeliness of services, and various types of unmet needs.

### *Media releases*

Through media releases and paid notices, regional stakeholders were advised of key junctures in the project, including public meetings, key web postings, and decision-making activities.

### *Mailing list*

A mailing list was developed and maintained based on information provided by the LCVMPPO, stakeholder interviews, and other venues where individuals expressed a desire to be added to the mailing list. Meeting announcements and project newsletters were sent via direct mail.

### *Newsletters*

Newsletters were developed and sent via direct mail to individuals on the project mailing list. The newsletters provided the most current project information available, results of public meetings, and meeting announcements.

### *Web Site*

A project website was developed and maintained, providing for the most current project information and status, and an ongoing opportunity for stakeholder input.

### *On-line Surveys*

Three on line surveys were conducted during the planning process:

**Alternative Mode Survey:** The focus of this survey was on the usage of transportation modes other than the automobile. A total of 27 questions were posed to the public seeking input on: How frequently people in the valley ride the bus, walked or ride their bike? What is the purpose of these trips? What are the barriers or deterrents to use these modes more frequently?

Roadway Survey: A total of 24 questions were posed to the public to seek input on delay and congestion, road user information, the type of enhancement needed in certain intersections or along specific road segments, and the need and possible location of a new bridge.

#### *Recommended Alternatives Survey*

These surveys were a tool to enhance public input and provide an additional way for the community to express their issues and feelings about specific topics. These are not, and were not intended as statistically valid surveys.

#### *Speakers Bureau*

An active Speakers Bureau provided the opportunity for ongoing interaction between the LCVMPPO and local stakeholders about project issues and activities. Each Speakers' Bureau activity included a corresponding opportunity for stakeholders to provide input and feedback.

#### *Public Meetings*

Meetings were designed to focus on interaction among participants and to generate feedback which occurred at two public meetings held at key junctures during the planning process:

- 1) On April 13 and 14, 2005, a series of public meetings (open houses) were held to review the project purpose, need, scope and schedule, to share the preliminary findings, to confirm the existing (and to add to) issues list for the planning process to address, to develop some recognition and dialog around conflicting needs and issues and how they might be addressed and, to collect feedback.
- 2) On July 13 and 14, 2005, another series of open houses were held after the range of alternatives had been drafted and were submitted to the public for review. This allowed for an opportunity to seek an understanding of the alternatives that had been developed and to probe participants with questions in order to garner suggestions and feedback to be used to further refine the range of alternatives. This public meeting served a dual purpose by offering:
  - a. An open house venue for those desiring general information only, and:
  - b. A workshop venue for those who wished to engage in more thorough discussions regarding the range of alternatives.
- 3) On February 21 and 22, 2006, three open house were held to present the identified alternatives to the public for review to solicit comment and generate understanding on the prioritization of transportation projects prior to the final decision being made.

Table 33: Public Involvement Activities & Schedule

Date	Activity	Purpose	Product
February 2005	Stakeholder Interviews	Provide some initial information about project scope and schedule, Identify a preliminary range of stakeholder issues to address in the planning process, Collect stakeholder perspectives of their desired outcomes for the transportation plan, and	Stakeholder Interview Summary, February 22, 2006

Lewis Clark Valley Metropolitan Planning Organization Regional Transportation Plan

Date	Activity	Purpose	Product
		Identify stakeholders' involvement and communications needs, venues and preferred activities.	
March 2005	Issue LCVMPO Public Involvement Plan	The <i>LCVMPO Transportation Planning Process Public Involvement Plan (PIP)</i> outlines the objectives for public involvement in the planning process. It identifies the activities that will be undertaken to communicate with and solicit the involvement and input from those with interests in the planning area.	LCVMPO Public Involvement Plan, March 20, 2005
April 2005	Public Open House #1 (Clarkston, Lewiston, Lapwai)	<p>Display boards were designed and displayed to portray information about the project purpose and scope as well as to collect issues and concerns to be addressed. The Open House featured stations including:</p> <p>The Lewis Clark Valley Metropolitan Planning Organization                      The transportation planning process                      Issues the transportation planning process stakeholders have identified to be addressed, and an opportunity to add to that issues list;                      The public transit master plan – its purpose, scope and issues to address, with an opportunity to add to that issues list; and                      A comment table</p> <p><i>The Lapwai session was an abbreviated version of the other two.</i></p>	140 Posters Distributed Flyers distributed through Clarkston & Lewiston Chamber Newsletters PSA to broadcast and print media Display advertisements Editorial Board meeting News stories Public Open House Summary Documentation, April 13 & 14, 2005
2005-2006	Speakers Bureau	A power point presentation was made available to the LCVMPO Policy Advisory Board and Technical Advisory Committee for presentation to groups as requested	Power Point Presentation
August 2005 – March 2006	Electronic Surveys	Electronic surveys were made available to the public on each of the three following issues in order to collect additional input to the development of the Long Range Transportation Plan and Public Transit Master Plan, including: Public Transit, Alternative Modes, and Roadways.	Three sets of flyers distributed through Clarkston and Lewiston Chamber Newsletters to announce availability  PSAs  Survey Results

Lewis Clark Valley Metropolitan Planning Organization Regional Transportation Plan

Date	Activity	Purpose	Product
December 2005 and February 2006	City Beat	LCVMPO Executive Director appeared twice on City Beat featuring 1) the scope of the project and the issues it is intended to address, and 2) the four alternatives generated as a result of the process	Two City Beat Productions
February 2006	Public Open House #2	<p>Display boards were designed and displayed to portray information about how the project has transpired to date, how it has responded to issues identified by stakeholders early on, and generate input respective to the vision, goals, objectives and four alternatives.</p> <p>Station 1: Long Range Transportation Plan: Issues, Information, Inputs and Studies Project purpose, issues, list of public and technical inputs, displays of functional classifications, and demographic, safety and land uses. Stakeholder Interview Summary dated February 22, 2005, one copy of the April Open House Meeting Summary dated April, 2005 and one copy each of 2005 survey results for Public Transit, Alternative Modes, and Roadways.</p> <p>Station 2: Vision, Goals and Objectives Posted and hard copy of Vision, Goals and Objectives.</p> <p>Station 3: Range of Alternatives Each of the four alternatives were displayed via map format for participants to review and discuss.</p> <p>Station 4: Public Transit Alternatives Display regarding the role of public transit in each of the four alternatives for review and discussion</p> <p>Station 5: Public Comment Table Comment forms available long hand and via the electronic survey tool.</p> <p><i>The Asotin session was an abbreviated version of the other two.</i></p>	<p>250 Posters Distributed Flyers distributed through Clarkston &amp; Lewiston Chamber Newsletters PSA to broadcast and print media Display advertisements News stories Public Open House Summary Documentation , February 21 &amp; 22, 2005</p>